

MARKING INSTRUCTIONS

Inv 1997

- Use a No. 2 pencil.
- Fill in the circle completely.
- Erase cleanly any marks you wish to change.
- Do not make any stray marks on this form.

Please mark only one answer per question. Choose the single answer that best represents your opinion.

CORRECT MARK



INCORRECT MARKS



I. We would like to begin by asking you some questions about your background.

1. How would you describe your party affiliation?

- Strong Democrat
- Democrat, not so strong
- Independent, closer to Democrats
- Independent
- Independent, closer to Republicans
- Republican, not so strong
- Strong Republican
- Other party (please specify) \_\_\_\_\_

2. How would you describe your own political philosophy?

- Extremely liberal
- Liberal
- Slightly liberal
- Middle-of-the-road
- Slightly conservative
- Conservative
- Extremely conservative
- Other (please specify) \_\_\_\_\_
- Not sure

3. How active would you say you generally are in political campaigns?

- Extremely active in Democratic campaigns
- Active in Democratic campaigns
- Somewhat active in Democratic campaigns
- Rarely active in Democratic campaigns
- Rarely active in Republican campaigns
- Somewhat active in Republican campaigns
- Active in Republican campaigns
- Extremely active in Republican campaigns
- Not active in any campaigns

II. This set of questions asks about your congressional district and the political affairs surrounding campaigns for the U.S. House in your district.

- Don't Know/NA
- Extremely Strong
- Strong
- Somewhat Strong
- Fair
- Somewhat Weak
- Weak
- Extremely Weak

- a. The overall strength of the Republican party organization in your district .....
- b. The overall strength of the Democratic party organization in your district .....
- c. The strength of the Republican U.S. House candidate in the 1996 general election .....
- d. The strength of the Democratic U.S. House candidate in the 1996 general election .....
- e. The strength of the primary challenger who came closest to the Republican nominee in the 1996 primary (if applicable) ...
- f. The strength of the primary challenger who came closest to the Democratic nominee in the 1996 primary (if applicable) ...
- g. The economic outlook of the district over the next several years .....

Please continue on the back of this page

5. Please rate the following characteristics of the current incumbent U.S. House Member in your district:

- Don't Know
- Extremely Strong
- Strong
- Somewhat Strong
- Fair
- Somewhat Weak
- Weak
- Extremely Weak

- a. The support the incumbent has from voters in his/her own party in the district .....
- b. The incumbent's personal integrity .....
- c. The support the incumbent has from voters in the opposite party in the district .....
- d. The support the incumbent has from his/her own party outside of the district .....
- e. The incumbent's ability to stay in touch with the district .....
- f. The incumbent's dedication to serving the public .....
- g. The incumbent's name recognition in the district .....
- h. The incumbent's ability to raise money to fund his/her campaign .....
- i. The incumbent's grasp of the issues .....
- j. The incumbent's ability to find solutions to problems .....
- k. The incumbent's public speaking abilities .....
- l. The incumbent's legislative accomplishments in the House .....
- m. The incumbent's ability to bring federal funds to the district .....
- n. The incumbent's ability to provide constituency services .....
- o. The incumbent's ability to work with other political leaders .....
- p. The overall strength of the incumbent in the district .....

6. Please indicate which of the specific qualities (except for item p) you see as most important for an incumbent to possess in order to be reelected (MARK ONLY ONE).

- |                                |                         |                         |                         |
|--------------------------------|-------------------------|-------------------------|-------------------------|
| <input type="radio"/> a        | <input type="radio"/> e | <input type="radio"/> i | <input type="radio"/> m |
| <input type="radio"/> b        | <input type="radio"/> f | <input type="radio"/> j | <input type="radio"/> n |
| <input type="radio"/> c        | <input type="radio"/> g | <input type="radio"/> k | <input type="radio"/> o |
| <input type="radio"/> d        | <input type="radio"/> h | <input type="radio"/> l | <input type="radio"/> p |
| <input type="radio"/> Not sure |                         |                         |                         |

7. How would you describe the political philosophy of each of the following individuals and groups:

- Don't Know
- Extremely Conservative
- Conservative
- Slightly Conservative
- Middle-of-the-Road
- Slightly Liberal
- Liberal
- Extremely Liberal

- a. Democratic primary voters in your district .....
- b. Republican primary voters in your district .....
- c. All voters in your district .....
- d. The incumbent Representative in your district .....

8. Please give your best estimate of how likely each of the following is:

- Don't Know/NA
- Extremely Unlikely
- Unlikely
- Somewhat Unlikely
- Toss Up
- Somewhat Likely
- Likely
- Extremely Likely

- a. The incumbent U.S. Representative in your district will run for reelection in 1998 .....
- b. The incumbent U.S. Representative in your district will win the primary election in 1998 if he/she runs .....
- c. The incumbent U.S. Representative will win the general election in 1998, if he/she wins the primary .....
- d. The incumbent U.S. Representative will leave office within the next 3-4 terms .....
- e. The incumbent U.S. Representative will face a strong primary challenger for the party's nomination in 1998 .....
- f. The incumbent U.S. Representative will face a strong challenger in the 1998 general election campaign .....

Please continue on page 5

**III. Please identify up to 4 potentially strong candidates for the U.S. House in your district. Please give us as much information about each individual as you can, but do not omit potential candidates if your information is incomplete. We are interested in people *you* think would be strong candidates even if they have never expressed an interest in running for the U.S. House of Representatives.**

**First Potential Candidate's Name:**  
 \_\_\_\_\_  
 \_\_\_\_\_

**Address (even partial if known)**  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**1. Does this person currently hold elective office?**  
 Yes       No  
 If so, what office? \_\_\_\_\_

**2. What is this individual's current occupation?**  
 \_\_\_\_\_

**3. Please rate this potential candidate on the following qualities:**

Don't Know  
 Extremely Strong  
 Strong  
 Somewhat Strong  
 Fair  
 Somewhat Weak  
 Weak  
 Extremely Weak

- a. Current name recognition in the district .....
- b. Personal integrity .....
- c. Ability to raise money to fund his/her own campaign .....
- d. Ability to fund his/her own campaign .....
- e. Potential support from voters of his/her own party in the district .....
- f. Potential support from his/her own party outside the district .....
- g. Ability to find solutions to problems .....
- h. Potential support from voters of the opposite party in the district .....
- i. Ability to work well with other political leaders .....
- j. Public speaking abilities .....
- k. Previous experience in government .....
- l. Dedication to serving the public .....
- m. Ambition to hold political office .....
- n. Grasp of the issues .....
- o. Potential support from interest groups in the district .....
- p. Overall strength of this potential candidate .....

**4. How would you describe this potential candidate's own political philosophy?**

- Extremely conservative       Liberal
- Conservative                       Extremely liberal
- Slightly conservative           Other (please specify) \_\_\_\_\_
- Middle-of-the-road
- Slightly liberal                       Not sure

**5. How would you describe this potential candidate's own party identification?**

- Strong Democrat
- Democrat, not so strong
- Independent, closer to Democrats
- Independent
- Independent, closer to Republicans
- Republican, not so strong
- Strong Republican
- Other party (please specify) \_\_\_\_\_

**6. Please give your best estimate of how likely each of the following is:**

Don't Know  
 Extremely Unlikely  
 Unlikely  
 Somewhat Unlikely  
 Toss Up  
 Somewhat Likely  
 Likely  
 Extremely Likely

- a. This potential candidate will run for the U.S. House of Representatives in 1998 .....
- b. This potential candidate will win the party nomination in 1998 if he/she runs in the primary .....
- c. This potential candidate will win the general election in 1998 if he/she wins the party nomination .....
- d. This potential candidate will run for the U.S. House within the next 10 years .....

**7. Please indicate the area in which the candidate has been most active (MARK ONLY ONE):**

- Civic or community involvement
- Business or professional activities
- Political or party campaigns
- Non-elected governmental service
- Other (please specify) \_\_\_\_\_
- None
- Not sure

Please continue on the back of this page

Second Potential Candidate's Name:

Address (even partial if known)

1. Does this person currently hold elective office?

Yes No

If so, what office?

2. What is this individual's current occupation?

3. Please rate this potential candidate on the following qualities:

Don't Know
Extremely Strong
Strong
Somewhat Strong
Fair
Somewhat Weak
Weak
Extremely Weak

- a. Current name recognition in the district
b. Personal integrity
c. Ability to raise money to fund his/her own campaign
d. Ability to fund his/her own campaign
e. Potential support from voters of his/her own party in the district
f. Potential support from his/her own party outside the district
g. Ability to find solutions to problems
h. Potential support from voters of the opposite party in the district
i. Ability to work well with other political leaders
j. Public speaking abilities
k. Previous experience in government
l. Dedication to serving the public
m. Ambition to hold political office
n. Grasp of the issues
o. Potential support from interest groups in the district
p. Overall strength of this potential candidate

4. How would you describe this potential candidate's own political philosophy?

- Extremely conservative
Conservative
Slightly conservative
Middle-of-the-road
Slightly liberal
Liberal
Extremely liberal
Other (please specify)
Not sure

5. How would you describe this potential candidate's own party identification?

- Strong Democrat
Democrat, not so strong
Independent, closer to Democrats
Independent
Independent, closer to Republicans
Republican, not so strong
Strong Republican
Other party (please specify)

6. Please give your best estimate of how likely each of the following is:

Don't Know
Extremely Unlikely
Unlikely
Somewhat Unlikely
Toss Up
Somewhat Likely
Likely
Extremely Likely

- a. This potential candidate will run for the U.S. House of Representatives in 1998
b. This potential candidate will win the party nomination in 1998 if he/she runs in the primary
c. This potential candidate will win the general election in 1998 if he/she wins the party nomination
d. This potential candidate will run for the U.S. House within the next 10 years

7. Please indicate the area in which the candidate has been most active (MARK ONLY ONE):

- Civic or community involvement
Business or professional activities
Political or party campaigns
Non-elected governmental service
Other (please specify)
None
Not sure

Please continue on page 7

Third Potential Candidate's Name:

Address (even partial if known)

1. Does this person currently hold elective office?

Yes No

If so, what office?

2. What is this individual's current occupation?

3. Please rate this potential candidate on the following qualities:

Don't Know
Extremely Strong
Strong
Somewhat Strong
Fair
Somewhat Weak
Weak
Extremely Weak

- a. Current name recognition in the district
b. Personal integrity
c. Ability to raise money to fund his/her own campaign
d. Ability to fund his/her own campaign
e. Potential support from voters of his/her own party in the district
f. Potential support from his/her own party outside the district
g. Ability to find solutions to problems
h. Potential support from voters of the opposite party in the district
i. Ability to work well with other political leaders
j. Public speaking abilities
k. Previous experience in government
l. Dedication to serving the public
m. Ambition to hold political office
n. Grasp of the issues
o. Potential support from interest groups in the district
p. Overall strength of this potential candidate

4. How would you describe this potential candidate's own political philosophy?

- Extremely conservative
Conservative
Slightly conservative
Middle-of-the-road
Slightly liberal
Liberal
Extremely liberal
Other (please specify)
Not sure

5. How would you describe this potential candidate's own party identification?

- Strong Democrat
Democrat, not so strong
Independent, closer to Democrats
Independent
Independent, closer to Republicans
Republican, not so strong
Strong Republican
Other party (please specify)

6. Please give your best estimate of how likely each of the following is:

Don't Know
Extremely Unlikely
Unlikely
Somewhat Unlikely
Toss Up
Somewhat Likely
Likely
Extremely Likely

- a. This potential candidate will run for the U.S. House of Representatives in 1998
b. This potential candidate will win the party nomination in 1998 if he/she runs in the primary
c. This potential candidate will win the general election in 1998 if he/she wins the party nomination
d. This potential candidate will run for the U.S. House within the next 10 years

7. Please indicate the area in which the candidate has been most active (MARK ONLY ONE):

- Civic or community involvement
Business or professional activities
Political or party campaigns
Non-elected governmental service
Other (please specify)
None
Not sure

Please continue on the back of this page

Potential Candidate's Name:

Address (even partial if known)

Does this person currently hold elective office?

- Yes No

If so, what office?

2. What is this individual's current occupation?

3. Please rate this potential candidate on the following qualities:

Don't Know
Extremely Strong
Strong
Somewhat Strong
Fair
Somewhat Weak
Weak
Extremely Weak

- a. Current name recognition in the district
b. Personal integrity
c. Ability to raise money to fund his/her own campaign
d. Ability to fund his/her own campaign
e. Potential support from voters of his/her own party in the district
f. Potential support from his/her own national party
g. Ability to find solutions to problems
h. Potential support from voters of the opposite party in the district
i. Ability to work well with other political leaders
j. Public speaking abilities
k. Previous experience in government
l. Dedication to serving the public
m. Ambition to hold political office
n. Grasp of the issues
o. Potential support from interest groups in the district
p. Overall strength of this potential candidate

4. How would you describe this potential candidate's own political philosophy?

- Extremely conservative
Conservative
Slightly conservative
Middle-of-the-road
Slightly liberal
Liberal
Extremely liberal
Other (please specify)
Not sure

5. How would you describe this potential candidate's own party identification?

- Strong Democrat
Democrat, not so strong
Independent, closer to Democrats
Independent
Independent, closer to Republicans
Republican, not so strong
Strong Republican
Other party (please specify)

6. Please give your best estimate of how likely each of the following is:

Don't Know
Extremely Unlikely
Unlikely
Somewhat Unlikely
Toss Up
Somewhat Likely
Likely
Extremely Likely

- a. This potential candidate will run for the U.S. House of Representatives in 1998
b. This potential candidate will win the party nomination in 1998 if he/she runs in the primary
c. This potential candidate will win the general election in 1998 if he/she wins the party nomination
d. This potential candidate will run for the U.S. House within the next 10 years

7. Please indicate the area in which the candidate has been most active (MARK ONLY ONE):

- Civic or community involvement
Business or professional activities
Political or party campaigns
Non-elected governmental service
Other (please specify)
None
Not sure

Thank you very much for completing the questionnaire. Please use the enclosed postage-paid envelope to return the survey as soon as possible.

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